



Government & NGO Newsletter

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Article Reprint:

•dZ Spotlight: *New Jersey Labor Market Information Unit Leads the Nation in LMI Data Dissemination with dataZoa*

New Jersey's Department of Labor and Workforce Development has used dataZoa to lead the nation in the important mission of labor market data dissemination to its many constituents, including: Businesses, Government Agencies and Individuals. By opting to use the full range of dataZoa's path-breaking data dissemination tools to get its Labor Market Information out to the public New Jersey has enabled the consumers of its mission-critical data to:

- Follow live updating data series of interest in their own free dataZoa viewing account by mousing over any table row name and hovering on dataZoa's unique and powerful grey dZDot  and clicking on the desired menu choice (see the Grey dZ-Dot  menu in the figure below)
- Follow live updating tables and charts in a free dataZoa account via the  [\(follow\)](#) button, posting these to users' own dashboards, called dZBoards™
- Pick up a live dZBoard which can be saved to a user's iPhone, Android, tablet or PC home screen -- and accessed in 1 touch
- Hotlink New Jersey data tables right into EXCEL Spreadsheets via dataZoa's unique  [\(mirror\)](#) button
- Download custom historic data ranges into diverse and instantly usable formats via the  [\(download\)](#) button
- Drag and Drop any live data series into a free copy of dataZephyr, dataZoa's powerful desktop charting and analysis tool which can be downloaded from the  [\(viewer\)](#) button on dataZoa tables and charts
- Embed the New Jersey site displays on their own sites, blogs and intranets, via the  [\(embed\)](#) button, including full publication credits to the source, New Jersey's Labor and Workforce Development unit.
- Share these displays via social networking sites by invoking the  [\(share\)](#) button.

State-level Labor Market Information is valuable as well as being costly to acquire, and is used to shape important mission-critical decisions by companies, government agencies, legislators and individuals. Making this live, dynamically updating data easily accessible through the full range of path-breaking data dissemination options offered by dataZoa has established New Jersey's Department of Labor and Workforce Development as a clear leader and trend-setter in the dissemination of Labor Market Information in the United States.

The Image below illustrates just a tiny portion of the data put forth to the public by the New Jersey Department of Labor and Workforce Development, as well as illustrating the workings of dataZoa's unique Grey dZDot  for following individual series -- or all series -- from a dataZoa table

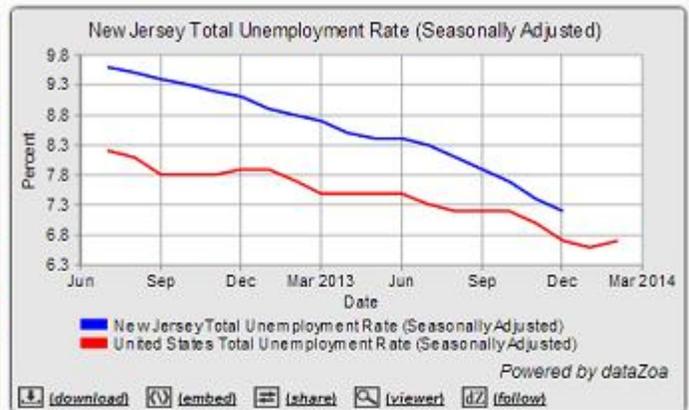
Major Indicators of Labor Market Activity for New Jersey
Seasonally Adjusted (thousands)

Labor Force Statistics - New Jersey (Seasonally Adjusted) in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago
Labor Force	4,490,758	-7,221 ↓	-85,526 ↓
Employment	4,167,436	2,895 ↑	6,520 ↑
Unemployment	323,322	-10,116 ↓	-92,046 ↓
Unemployment Rate	7.2	-0.2 ↓	-1.9 ↓

Source: ★

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Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark)	Sep 2013	Oct 2013	Nov 2013	Dec 2013
Total Nonfarm	3,969.3	3,961.7	3,978.6	3,942.3
Total Private	3,336.5	3,333.5	3,347.1	3,313.9
Goods Producing	387.2	384.1	385.3	376.3
Mining and Logging	1.3	1.2	1.2	1.2
Construction	138.0	135.1	134.0	127.5
Manufacturing	247.9	247.8	250.1	247.6
Service-Providing	3,582.1	3,577.6	3,593.3	3,566
Private Service Providing				
Trade, Transportation, and Utilities				
Information				
Financial Activities				
Professional and Business Services				
Education and Health Services				
Leisure and Hospitality	357.2	358.3	360.8	352.8
Other Services	165.0	162.0	164.6	162.9
Public Sector	632.8	628.2	631.5	628.4

Source: ★

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Nonagricultural Wage and Salary Employment (In Thousands) Seasonally Adjusted (2012 Benchmark) Latest Values in Dec 2013	Latest Value	Difference from Month Ago	Difference from Year Ago
Total Nonfarm	3,942.3	-36.3 ↓	10.1 ↑
Total Private	3,313.9	-33.2 ↓	7.3 ↑
Goods Producing	376.3	-9.0 ↓	-0.8 ↓
Mining and Logging	1.2	0.0 →	0.0 →
Construction	127.5	-6.5 ↓	-3.3 ↓
Manufacturing	247.6	-2.5 ↓	2.5 ↑
Service-Providing	3,566	-27.3 ↓	10.9 ↑
Private Service Providing	2,937.6	-24.2 ↓	8.1 ↑
Trade, Transportation, and Utilities	835.3	-5.4 ↓	6.2 ↑
Information	74.8	-0.9 ↓	-1.5 ↓
Financial Activities	248.4	-2.1 ↓	-2.9 ↓
Professional and Business Services	618.1	1.0 ↑	-13.9 ↓
Education and Health Services	645.3	-6.9 ↓	16.2 ↑
Leisure and Hospitality	352.8	-8.0 ↓	7.5 ↑
Other Services	162.9	-1.9 ↓	-3.5 ↓
Public Sector	628.4	-3.1 ↓	2.8 ↑

Source: ★

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Get a Free DataZephyr

Visitors to New Jersey's LMI data site who encounter this unit's rich dataZoa displays, can make this data their own -- and in real time -- with just a few mouse clicks. As reported by the Wall Street Journal:

"On Twitter you can follow this or that person and with dataZoa you can follow numbers"

New Jersey's Department of Labor and Workforce Development has deftly exploited these unique capabilities of dataZoa for following live, dynamic data to *maximize the utility of their valuable data to the public*.

Having valuable data is one thing, but making it maximally usable by those who need it constitutes a fulsome delivery on the mission of a State Labor Market Information Unit. New Jersey has done just that.

•New in dataZoa: Vastly Expanded Flexibility for Data Downloading from Tables & Charts

The Data Download button  ([download](#)) in dataZoa tables and charts have been given a dramatically expanded range of functionality. We can examine a table from the site of the New Jersey Department of Labor and Workforce Development to see this quantum leap in capability:

NJ Weekly Earnings (not seasonally adjusted)	Sep 2013	Oct 2013	Nov 2013	Dec 2013
Manufacturing	773.42	770.63	783.75	807.9
Durable Goods	938.5	951.19	953.87	967.47
Non-Durable Goods	635.9	620.69	640.56	676.38

[-]
Download: [XLS](#) [CSV](#) [QCSV](#) [TSV](#) [Text](#) or [Preview/Print](#)
Options: Preserve Colors Only Data as Shown
Date Range: From To Dates Across Top

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- Setting a custom date range -- in this case going as far back as January, 2003 up to December, 2013
- Getting one's output as an XLS, CSV, QCSV, TSV or Text File
- Print/Preview to print out a hard copy of the data, or simply preview it on one's screen
- Option to preserve the table's colors with the data
- Option to present the data with dates across the top or down the side

Here is how the print preview looks for a selection of June, 2013 through December 2013:

dataZoa Export Previewer: Save as... <input type="button" value="XLS"/> <input type="button" value="CSV"/> <input type="button" value="QCSV"/> <input type="button" value="TSV"/> <input type="button" value="Text File"/> <input type="button" value="Print"/> <input type="button" value="Done"/>							
Frequency: Monthly							
Source: Bureau of Labor Statistics (BLS)							
Publisher: New Jersey LWD							
NJ Weekly Earnings (not seasonally adjusted)	June 2013	July 2013	August 2013	September 2013	October 2013	November 2013	December 2013
Manufacturing	774.87	771.78	782.54	773.42	770.63	783.75	807.9
Durable Goods	954.5	940.75	950.73	938.5	951.19	953.87	967.47
Non-Durable Goods	620.94	627.87	640.34	635.9	620.69	640.56	676.38
Information	1,150.7	1,125.95	1,190	1,290.87	1,231.92	1,106.37	1,069.6

From this view, one can choose any of the available file formats for downloading, or go right to printing.

Users who seek fulsome metadata and footnotes can uncheck the Dates Across the Top box, and get this much more detailed view of their data:

dataZoa Export Previewer: Save as... <input type="button" value="XLS"/> <input type="button" value="CSV"/> <input type="button" value="QCSV"/> <input type="button" value="TSV"/> <input type="button" value="Text File"/> <input type="button" value="Print"/> <input type="button" value="Done"/>			
NJ Weekly Earnings (not seasonally adjusted)	Manufacturing	Durable Goods	Non-Durable Goods
June 2013	774.87	954.5	
July 2013	771.78	940.75	
August 2013	782.54	950.73	
September 2013	773.42	938.5	
October 2013	770.63	951.19	
November 2013	783.75	953.87	
December 2013	807.9	967.47	
Footnotes	Series Id: SMU34000003000000030 Not Seasonally Adjusted State: New Jersey Area: Statewide Supersector: Manufacturing Industry: Manufacturing Data Type: Average Weekly Earnings of Production Employees, In Dollars URL: http://data.bls.gov/pdq/SurveyOutputServlet	Series Id: SMU34000003100000030 Not Seasonally Adjusted State: New Jersey Area: Statewide Supersector: Durable Goods Industry: Durable Goods Data Type: Average Weekly Earnings of Production Employees, In Dollars URL: http://data.bls.gov/pdq/SurveyOutputServlet	Series Id: SMU340000032 Seasonally Adjusted State: New Jersey Area: Statewide Supersect Goods Industry: Non-Dura Type: Average Weekly E Production Employees, In http://data.bls.gov/pdq/Sur
Series Header Details			
NJ Weekly Earnings (not seasonally adjusted)	Manufacturing	Durable Goods	Non-Durable Goods
Data-set title	New Jersey LWD's Data	New Jersey LWD's Data	New Jersey LWD's Data
Geographic area			
Frequency	Monthly	Monthly	Monthly
Adjustment			
Source	Bureau of Labor Statistics (BLS)	Bureau of Labor Statistics (BLS)	Bureau of Labor Statistics
Publisher	New Jersey LWD	New Jersey LWD	New Jersey LWD
Units	undefined	undefined	undefined
Unit multiplier	NA	NA	NA
Start date	1/1/2003	1/1/2003	1/1/2003
End date	12/1/2013	12/1/2013	12/1/2013
Release date	1/29/2014	1/30/2014	1/28/2014