



www.nj.gov/2010Census/

Census 2010

EASY Every residence will receive a short questionnaire that is simple and fast to complete and return.

SAFE By law, the Census Bureau cannot share an individual's answers with anyone including federal, state and local agencies.

IMPORTANT Over \$300 billion in federal funds awarded to states and communities for new hospitals, schools, better transportation and social services.

For more information: Call 212-584-3400 or 215-717-1800
New Jersey State Data Center: 609-984-2216

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FACT SHEET #1 HOW ARE CENSUS DATA USED?

Census data are widely and wisely used.

Determining congressional seats and federal funding is just a hint of the many important uses of census data.

- The federal government uses population data to allocate funds in a number of areas:
 - Title 1 grants to educational agencies (school districts across the nation)
 - Head Start programs
 - Women, Infants, and Children (WIC) (food grants)
 - Public transportation
 - Road rehabilitation and construction
 - Programs for the elderly
 - Emergency food and shelter
 - Empowerment zones
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- The data help the private sector as well as state and federal governments determine where jobs and job programs are needed.
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- Census data help potential homeowners research property values, median income, and other demographic information about a particular community.
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- Corporations use population data for market research to determine locations for commercial enterprises, such as food stores, pharmacies, and other essential services.



STATE OF NEW JERSEY

DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT